

WIRED – Digital Video Technology (Levels 2-6)
Mr. Justin Cooler – Room D005
Justin.Cooler@stjohns.k12.fl.us

Welcome to Advanced Television Production: WIRED!

This class is comprised of students interested in TV News Production who qualify for TV 2 – 6. This year, six WIRED course sections will share the responsibility of producing our daily newscasts. The show will air during the lunch period so that all students can watch WIRED in class.

Each quarter, all classes will work on WIRED as well as video project contest entries for local, state, and national television production competitions. Students will also participate in Adobe Certification test prep and testing.

Students in Advanced TV can expect a very different course than TV Production 1. In this class, we will focus on studio production, news package creation, documentary production, and entertainment features.

***The instructor reserves the right to alter the syllabus and class requirements**

Program Goals

- Students will be able to perform a multitude of tasks associated with creating a media production (of various types).
- Students will be able to perform every job included in a News Broadcast.
- Students are responsible for providing information and entertainment to the Nease student body.
- Students will work towards becoming industry certified in Adobe Premiere. Students who are already certified in Adobe Premiere can try to certify in After Effects, Photoshop, and other adobe programs.
- Students will participate in video production contests.

WIRED Production Grading (4 QTRS)

News Production Jobs: 25%

Video Projects: 50%

OneNote Pre-Production Paperwork / Individual Assignments: 25%

Numerical Grading Scale:

A: 90 - 100

B: 80 - 89

C: 70 - 79

D: 60 - 69

F: 0 - 59

St. Johns County School District has **removed the requirement** for students to take the District Developed Assessment to ensure proficiency in course standards. Students will be administered a teacher created summative to determine proficiency at the end of each semester.

Teacher Expectations

TV Production is a fast-paced career with a high degree of collaboration between individuals. Our class will have many students working towards group and classroom-wide goals. Groups should be formed based on ability to produce quality content. Groups will move about the school during production and are expected to do so professionally and with respect to all school rules.

To ensure a positive stream of cooperation I will be using Microsoft OneNote as a classroom organization and collaboration tool. By employing this tool, we will build upon our networking and communication skills!

All students should adhere to the student code of conduct as well as the rules listed below. No food or drink are allowed in the TV Production Lab.

Class Routines

1. Students will enter and leave class through the interior D-Pod entrance to the computer lab ONLY!
2. We will have a minimum 5-10 minute production meeting at the start of every class to cover school events, WIRED business, and general announcements.
3. Students are expected to sit down with their groups and listen closely when announcements are made.
4. Students will raise hands to ask a question or add to the discussion during lecture or production meetings.
5. The classroom should look exactly like it did when you came into class. All equipment needs to be cleaned and put away.
6. Chairs pushed in / All trash and clutter cleaned / Equipment put away in an organized fashion.

WIRED Code of Conduct

1. I am a representative of WIRED; I will conduct myself in a professional manner at all times.
2. The tools of my craft are valuable and limited, I will respect all equipment and the classroom.
3. To create a positive environment, I will treat everyone with respect at all times. (I will raise my hand and speak in turn.)
4. Production is a team effort; I will be a team player and do my fair share of the work to the best of my ability.
5. I will acknowledge "Quiet on Set" promptly and respectfully. I will not speak out of turn if Mr. Cooler is speaking.

Discipline Plan

This discipline plan will be enacted when a student repeats an offense outlined in the class rules or student code of conduct.

1. Documented Warning from Teacher / 15 Minute Detention.
2. Removal from Project and/or Remediation Assignment.
3. Parent Contacted.
4. Referral to Dean.

15 Minute Detention

- If a student breaks a rule after the rules have been addressed, they will receive a 15-minute detention during lunch or after school.
- I will not accept arguments or discussion in opposition the detention.
- Students will not be allowed back into class until they have served their detention. Students will be referred to a dean if they refuse to serve the detention.

WIRED Grading Breakdown - Requirements to Pass This Course

News Video Projects (50%)

- Each student must produce a minimum of 2 news pkgs, one documentary feature, one WIRED Intro, commercial, or PSA, and one freestyle production during each 9-week period.
- Besides the required projects, students must also shoot and edit VOs and SOTs as needed or requested by the instructor.
- Students will be required to edit all news material on the Adobe Premiere editing system.
- Students need to make sure they follow proper procedure while completing projects to ensure they get full credit. Please use the project guide to ensure all steps are completed.
- Depending on their story, WIRED Crew members may have to come in before school, shoot during lunch, or stay after school to complete their news projects.
- Students wishing to move on from TV 3 must pass the Adobe Certification Test.
- WIRED students have an additional requirement due to the honors nature of the class.
 - At least one of their projects each 9 weeks must be shot ON LOCATION outside of normal school hours. The entire story, including the intro and tag, standups, VOs and SOTs should preferably be shot off of Nease's campus. This is meant to push TV Pro 3, 4, and 5 level students to take their journalism skills off campus and into the community.

Wired Production Jobs (25%)

Students must learn how to perform news production jobs in order to succeed in WIRED. Each 9 weeks a student must perform different production jobs, and over the course of the year the student should have performed almost every job without duplicating a position. The only jobs that a student is not REQUIRED to try during shows include anchoring. By the end of the year students should know how to successfully perform all the production jobs.

Pre-Production / Individual Assignments (25%)

Students are required to write out, plan, and prepare each production, so they must fill out the appropriate planning forms in OneNote/Celtx. All members of the group will participate in this planning process. Students may be asked to participate in individual certification assignments and the instructor may assign individual assignments to the class.

PERFORMANCE NOTE

Many of the standards in this class are performance based. You must perform the task to meet the standards and earn the grade. Since much of the class involves group work, you MUST do your fair share. Not participating or lackluster performance in each grading category will affect your grade. I grade the group projects individually and take detailed notes on student's efforts in class.

Producing a WIRED News Package

- Students will get into a group at the beginning of each 9 weeks and will work together to produce the required 2 news PKGs, one documentary feature, one WIRED Intro/promo/social media post, and one freestyle production. No more than to 4 students can be in a group.
- When a group has an original idea, they need to fill out a WIRED Project Pitch Sheet and turn it in to Mr. Cooler for approval.
- Each student must select a specific role for each project: Producer, Reporter, Photographer, or Editor. Students much try each role during a 9-week period.
- Once an idea is approved, it's given an air date on the WIRED calendar, and a deadline for the final project.
- Every project must have the required OneNote pre-production work to begin their project, this digital paperwork makes up 25% of a student's total grade.
- If the group misses any of the deadlines or fails to complete the OneNote work, that will negatively impact the final project grade.
- Edited projects must be approved by a Progress Producer, then checked by Cooler before they can air on WIRED.
- Projects are graded on a scale that includes several benchmarks of a professional project. For each benchmark a project misses, the final project grade will drop. Your specific grading benchmarks depend on which role you select for a project. Each type of pitch sheet will include a set of benchmarks.
- Pkgs/VOSOTs/Intros created by groups in any period can air on any WIRED program.

**Not all projects will air on WIRED. This can be a result of poor production, inappropriate content, or time constraints. **

Performing WIRED Production Jobs

Groups will work on WIRED in rotation throughout the 9-weeks. Students will sign up for the jobs they want on the WIRED Crew List. It is the STUDENT'S responsibility to sign up for and complete required production jobs for each 9 weeks. If a student is absent when he/she is supposed to perform a job, he/she receives no credit for that job. A student can only perform the job of "fill in" once each semester. Students are graded on their ability to perform the job tasks and maintaining focus and effort through the production phase.

***This class is treated like a live production environment, requiring students to act professional, meet deadlines, and work well with others. If at any time you are overwhelmed or concerned about meeting the requirements of class, please come talk with me or send me a schoology message.**

Student/Parent Agreement Contract
Due: August 19th, 2022

Each student must pay a \$20 Class Fee
Cash or Check (Made out to NHS) or through Schoolpay

<https://www.schoolpay.com/pay/for/20222023-Nease-TV-Production-Lab-FeesCOO/S8et3Z>

This fee covers our equipment and the SD cards you'll be using throughout the school year. I will begin collecting these fees on the second day of school. Alternative (non-filming) assignments will be assigned to students until this fee is paid. If you have any questions or issues with the class fee please contact me. Students in multiple TV Pro classes only need to pay once.

Students, by signing this you are agreeing to attend class with a positive attitude, offer creative contributions, be a good group member, be careful with our equipment, and represent the WIRED program well.

Parents, by signing this form, you're also agreeing to the TV Production course requirements, to let your child film freely on campus during course assignments and agreeing to take responsibility for any equipment damaged or lost in the case of your student's neglect or misuse.

STUDENT, PLEASE PRINT YOUR NAME

STUDENT SIGNATURE

PARENT/GUARDIAN SIGNATURE

PARENT/GUARDIAN EMAIL/PHONE NUMBER