

September Newsletter

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UPCOMING EVENTS

END OF FIRST QUARTER

October 11th, 2019

UPCOMING FIELD TRIPS

Communications Digital Design
Students: Sally Corp, Sept 24th

Academy of Engineering Principles
Students: Sally Corp, Sept 26th

Academy of Engineering Jrs & Snrs:
Northrop Grumman Tour, Oct 1st

Hospitality/Communications Academy
D.I.T Students: Alligator Farm, Oct 3rd

Engineering Academy IED Students:
Whetstones Tour, Oct 7th

Engineering Academy Freshmen &
Sophomore Students: Oct 17th

Academy of Hospitality & Tourism
Technology students: Hilton Garden
Inn, Oct. 22nd

Communications Academy
Wired/Sports Media Jrs & Snrs: UNF
Communications School Tour, Oct 24th

Hospitality Academy students: Old
Town Trolley Tour Business Study, Oct
28th

Engineering Academy Jrs & Snrs: UNF
School of Engineering Tour, Oct 29th

Communications Digital Video Tech 1
students: WJCT Studio Tour, Nov 5th

Academy Students and Parents,

Other than that short unexpected break for Hurricane Dorian, our school year has gotten off to a great start! As the fall semester continues, there will be many opportunities for students to recognize how the skills they're learning in the classroom will translate to successful futures in the fields of Engineering, Communications, or Hospitality and Tourism! We hope that our Academy students take advantage of these opportunities by being engaged during guest speaker events and taking part in field trips. This month's newsletter shares some of the events coming up this semester.

As always, if you have any questions or suggestions, feel free to send me an email at Jaime.combs@stjohns.k12.fl.us

-Jaime Combs, Academy Coordinator

GUEST SPEAKERS SHARE INDUSTRY EXPERIENCE AND COLLEGE OPPORTUNITIES WITH ACADEMY STUDENTS



Each year we strive to bring in guest speakers to help our students see the connection between their class curriculum and the industry. We are also focused on helping students discover the vast opportunities to continue their training after high school. The 2019-2020 guest speaker events have already begun, with more on the way! On

Wednesday, September 18th, Digital Design welcomed Anne Detlefsen, the Director of Digital Production at PGA Tour Entertainment. She explained that her department includes video editors, content producers, photographers, and digital designers. Mrs. Detlefsen shared how they use social media platforms to attract a younger audience to golf, and that they utilize Adobe Creative Suite software at PGA Tour Entertainment,

which also happens to be taught in Nease's Communications Academy. She was excited to hear that our students were earning certifications in Photoshop, Illustrator and InDesign. Mrs. Detlefsen encouraged the students to get as much experience in the industry as they can, by seeking out internships and jobs that give them a variety of skills. She also answered student questions about her career.

In the Academy of Hospitality and Tourism, Professor David Buchman of Florida State College at Jacksonville's shared information on the college's Hospitality program, an off-shoot of the school's culinary program, which is ranked as one of the best in the United States. The Hospitality Management program is separating from the culinary program at FSCJ, and they have recently signed an articulation agreement with Florida International University, which will allow FSCJ Associate of Science degree graduates to enter FIU as Juniors in the University, and have the option to finish their Bachelor's Degree completely online. In FSCJ's program, they are adding a Technology and Hospitality course, a Convention and Event Management course, and incorporating a Hospitality Accounting course. Professor Buchman offered to welcome any Hospitality Academy students to tour the FSCJ program, which is now looking to begin offering some courses at the Deerwood campus. Students were able to ask questions about the program, and learned Professor Buchman's background in the industry, which included positions with Disney World and Universal Studios. On September 25th, Dr. Martin O'Neill, Head of the Hospitality Department at Auburn University, is traveling to Nease to speak with our Academy students about Auburn's degree offerings in Hospitality & Tourism.



On September 20th, a representative with the New York Film Academy visited Communications Academy students to show them how the skills they're learning in class can be sharpened at the college level. Students learned about the options to study filmmaking, broadcast journalism, digital editing, 3D animation and game design at the college, viewed student work, and asked questions about the programs.

In the Stellar Academy of Engineering, we are looking forward to welcoming Matt Clancy, Engineer and Manufacturing Director with Ultra Tech. Mr. Clancy will be discussing Innovative ideas, which Ultra Tech specializes in, with our Juniors and Seniors, as they embark on the district's Project Innovation competition. We are looking forward to welcoming many more guest speakers throughout the year.



CAREER ACADEMIES

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HOW CAN PARENTS GET INVOLVED?

If you work in the field of Communications (TV Production or Digital Design), Engineering, or Hospitality and Tourism, let us know! We would love for you to join our Advisory Board, be a guest speaker, or become a potential field trip site host.

Contact: Jaime Combs

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ADMINISTRATIVE STAFF

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Athletic Director

Mrs. Heather Matthews

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WOMEN IN ENGINEERING LUNCH & LEARNS

This year the Stellar Academy of Engineering is working with the Society of Women Engineers to offer our female Academy students a chance to connect with women engineers from a variety of different fields. The lunch and learns will take place at least twice a semester, and offer students the chance to sign up to attend during their lunch. The events will take place in the media center classroom, where female students can spend their lunch period enjoying pizza and speaking with a successful professional who knows what it's like to be drawn to a predominantly-male career path. We hope that these lunch and learns allow our female engineering students to feel empowered to continue to follow their skills and passion to a successful career in the industry. The first lunch and learn will be held on Friday, October 4th. All female engineering students are invited to sign up to attend during their regular lunch period (A, B, or C lunch). A Sign-Up Genius will be made available via the Academy instructors, who will share it with the students.

